



2024 Fremont Hispanic Festival Sponsorship Opportunities

The Fremont Hispanic Festival is a celebration of the culture and heritage of peoples native to Spanish speaking countries. During this festival we are honoring and celebrating the independence days of our neighbors who have cultural roots in Latin America. The festival offers a variety of activities, entertainment, and cultural experiences for the entire community. This event is family friendly, free, and open to the public.

Event Details:

Location: John C Fremont City Park, (8th & Broad St) Fremont, NE 68025

Date(s): Friday, August 16th & Saturday, August 17th, 2024

Time(s): Friday: 5 - 9 p.m., Saturday: 9 a.m. - 9 p.m.

Parade:

- **Time:** 12 p.m. on Saturday
- **Route:** Main St, beginning at 1st and heading north to 9th St, ending at John C Fremont City Park.

The Hispanic Festival offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Below are several opportunities available. If you don't see a package that aligns with your company's objectives – let us know. We are happy to work together to tailor the experience specifically for your company.

Items to be turned in with completed application:

- Logo (in jpeg or png format)
 - Full Color
 - Black & White
- Liability Insurance (If utilizing booth space)
- Payment (unless paying online) *Make checks payable to: MainStreet of Fremont*

*For more information on the event please visit the MainStreet of Fremont Website/
<https://www.mainstreetfremont.com/hispanic-festival>*

*For questions about the event please contact MainStreet of Fremont | director@mainstreetfremont.org
Applications to be turned into MainStreet of Fremont via email or mailed to 152 E 6th St, Ste 104, Fremont, NE 68025*



Benefit	Platino \$1,500	Oro \$1,200	Plata \$750	Bronce \$300
Company Logo Displayed on Event Landing Page	Linked Logo	Linked Logo	Logo	Listed Name
Company Displayed on Event Stage	Logo	Logo	Logo	Listed Name
Company Displayed on Pre-Event Promotional Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company Recognition During Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on T-Shirt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Listed Name	Listed Name
Social Media Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Food Tickets to redeem at food vendors at the festival	10	5	3	2
Reserved Spot in the parade & booth in the park	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

Tax deduction notice: Your contribution is considered a charitable deduction. To take advantage of this, make checks payable to MainStreet of Fremont.

My business is signing up for:

Platino
 Oro

Plata
 Bronce

Company Name: _____

**As it should appear on all marketing and promotional materials.*

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Sponsorship Representative: _____

Rep Email: _____

Rep Phone Number: _____

Company Website: _____

**To link company logo or name on event webpage.*

Sponsorship Representative Signature: _____

Date: _____

****Platino, Oro, and Plata Sponsors****

Please fill out the following information if you would like to utilize your parade or booth space. Information needed to reserve parade and booth spaces.

Booth Space:

Select which booth space your organization would like to utilize.

- 10' x 10'
- 20' x 20'
- 10' x 10' with electricity
- 20' x 20' with electricity
- None

Parade Space:

Please fill out as much information as possible.

Entry in Parade (Circle one): YES NO

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Historic Significance/Relation to Theme: _____

**Not required but appreciated.*

Country of Origin (if applicable): _____

Length of Entry: _____

**Including towing vehicle.*

Turning Restrictions (If yes, explain): _____

Music (Circle One): YES NO

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