



## 2025 Fremont Hispanic Festival Sponsorship Opportunities

The Fremont Hispanic Festival is a celebration of the culture and heritage of peoples native to Spanish speaking countries. During this festival we are honoring and celebrating the independence days of our neighbors who have cultural roots in Latin America. The festival offers a variety of activities, entertainment, and cultural experiences for the entire community. This event is family friendly, free, and open to the public.

### Event Details:

**Location:** John C Fremont City Park, (8th & Broad St) Fremont, NE 68025

**Date:** Saturday, August 16th, 2025

**Time(s):** Festival: 1 p.m. - 9 p.m.\*

#### **Parade:**

- **Time:** 12 p.m. on Saturday
- **Route:** Main St, beginning at 1st and heading north to 9th St, ending at John C Fremont City Park.

*\*Vendors are required to be at the festival from 1 - 6 p.m. - no exceptions.*

The Hispanic Festival offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Below are several opportunities available. If you don't see a package that aligns with your company's objectives – let us know. We are happy to work together to tailor the experience specifically for your company.

### Items to be turned in with completed application:

- Logo (in jpeg or png format)
  - Full Color
  - Black & White
- Liability Insurance (If utilizing booth space)
- Payment (unless paying online) *Make checks payable to: MainStreet of Fremont*

*For more information on the event please visit the MainStreet of Fremont Website/  
<https://www.mainstreetfremont.com/hispanic-festival>*

*For questions about the event please contact MainStreet of Fremont | [director@mainstreetfremont.org](mailto:director@mainstreetfremont.org)  
Applications to be turned into MainStreet of Fremont via email or mailed to 152 E 6th St, Ste 104, Fremont, NE 68025*



<b>Benefit</b>	<b>Platino \$1,500</b>	<b>Oro \$1,200</b>	<b>Plata \$750</b>	<b>Bronce \$300</b>
Company Logo Displayed on Event Landing Page	Linked Logo	Linked Logo	Logo	Listed Name
Company Displayed on Event Stage	Logo	Logo	Logo	Listed Name
Company Displayed on Pre-Event Promotional Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company Recognition During Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on T-Shirt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Listed Name	Listed Name
Social Media Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Food Tickets to redeem at food vendors at the festival	10	5	3	2
Reserved Spot in the parade & booth in the park	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

**Tax deduction notice:** Your contribution is considered a charitable deduction. To take advantage of this, make checks payable to MainStreet of Fremont.

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**My business is signing  
up for:**

**Platino**  
 **Oro**

**Plata**  
 **Bronce**

Company Name: \_\_\_\_\_

*\*As it should appear on all marketing and promotional materials.*

Sponsorship Representative: \_\_\_\_\_

Rep Email: \_\_\_\_\_

Rep Phone Number: \_\_\_\_\_

Company Website: \_\_\_\_\_

*\*To link company logo or name on event webpage.*

Sponsorship Representative Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**\*\*Platino, Oro, and Plata Sponsors\*\***

Please fill out the following information if you would like to utilize your parade or booth space. Information needed to reserve parade and booth spaces.

**Booth Space:**

List any items you would like to sell (if applicable):

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**IF SELLING:**

Please list your State of Nebraska Sales Tax ID #: \_\_\_\_\_

*(The State of Nebraska requires that we report the Sales Tax ID numbers of all our vendors.)*

**Select which booth space your organization would like to utilize.**

- 10' x 10'
- 20' x 20' with electricity
- 20' x 20'
- None
- 10' x 10' with electricity

Parade Space:

**Please fill out as much information as possible.**

Entry in Parade (Circle one): YES NO

Music (Circle One): YES NO

Historic Significance/Relation to Theme: \_\_\_\_\_

*\*Not required but appreciated.*

Country of Origin (if applicable): \_\_\_\_\_

Length of Entry: \_\_\_\_\_

*\*Including towing vehicle.*

Turning Restrictions (If yes, explain): \_\_\_\_\_

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By signing below you are agreeing that all information provided is true and correct to the best of your knowledge. You are also agreeing to the rules and regulations as stated in this application. Applications must follow all City of Fremont ordinances. Participants agree to indemnify and hold MainStreet of Fremont and the Fremont Hispanic Festival, harmless from and against any and all claims, actions, damages, liability in connection with personal injury, death, property damage, or otherwise, arising from any act or omission of participants, its agents, employees, servants, guests, or licensees.

**Application deadline: August 1st, 2025**

**Send your completed, signed application, certificate of liability insurance, and the total fee to:**

**MainStreet of Fremont, Inc. - 152 E 6th St, Ste 104 Fremont NE 68025**

**Or via email to: [director@mainstreetfremont.org](mailto:director@mainstreetfremont.org)**

**Company Representative Signature: \_\_\_\_\_**

**Date: \_\_\_\_\_**

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### **Information for all vendors:**

- 1. Spaces:** All spaces are outdoor.
- 2. Approval:** Applications are reviewed by the festival committee. Upon approval, a confirmation will be sent to you. **Decisions of the committee are final.**
- 3. Tents & Awnings:** Vendors may use a tent or awning for shade and booth security. ALL tents, awnings, and other display materials **must fit within your assigned location (this includes tent stakes and ropes)**. Booth sizes will be enforced.
- 4. Tables:** Vendors must provide their own tables/chairs/display materials.
- 5. Staff:** Exhibitors are expected to staff their booth during show hours.
- 6. Spaces:** Vendor space is outdoor. Vendors are expected to keep their booth space free of trash and to treat the space with respect. Vendors found to be littering will be asked to leave.
- 7. Insurance:** Insurance is your responsibility! The Fremont Hispanic Festival is held on property belonging to the City of Fremont, Nebraska. All such usage is with the permission of the said landowners, but in return MainStreet of Fremont, Inc. and participants release the city and/or other landowners from any liability on account of this or any other activity associated with the Fremont Hispanic

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Festival celebration and shall hold harmless the property owner on which the activity occurs on.

- 8. Prohibited Items:** MainStreet of Fremont reserves the right to determine all activities during the Fremont Hispanic Festival. All participants must completely describe on this application items to be sold. We reserve the right to reject certain items. **Knives, guns, weapons, and look-alikes may not be sold. This restriction includes replicas and/or other products that shoot projectiles. Sale of rejected items may result in expulsion from Fremont Hispanic Festival with no fees refunded.**
- 9. Non-Profit:** The non-profit rate is reserved for recognized or registered not for profit organizations. Individuals do not qualify.
- 10. Confirmation:** All vendors will receive written or email confirmation.
- 11. Photos:** Festival staff may take photos which include your booth for promotional uses.
- 12. Cancellation:** Vendors which cancel prior to **July 25th** will receive a full refund minus a \$30.00 processing fee. Vendors who cancel **July 25th through August 1st** will receive a full refund minus a \$50.00 processing fee. Vendors who cancel after **August 1st** forfeit their registration fee and electrical fees.
- 13. MainStreet of Fremont reserves the right to refuse any application.**

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